

# For One Day in December: Donate to St. Jude and Get Exclusive Access to Peter's Pottery Seconds Sale

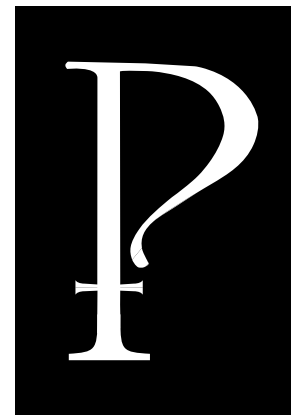
by Susan Shamoon

If there ever was a soul who loved St. Jude Children's Research Hospital, it is Peter Woods of Mound Bayou, and with great reason. "I have friends who have had children treated at St. Jude and they had amazing outcomes because of St. Jude's many years of childhood cancer research. Additionally, when my nephew, RJ, was diagnosed with sickle cell anemia, St. Jude took him in to treat him through their sickle cell anemia treatment program, and he is doing great. Helping to raise money for St. Jude is something I am very passionate about. It is the least I can do to help them continue their amazing work in making a difference in the lives of these children and their families," Peter said.

Several years ago, Peter wanted to do something special to create more awareness of the Sickle Cell program and to help St. Jude in their ongoing efforts to treat childhood cancer patients, all at no cost to any patient.

Peter opened his beautiful home in Mound Bayou, and a very talented and close friend of his came in and decorated his entire home, which included a Christmas tree in every room decorated to the hilt with many tablescapes as well. It put everyone in the mood for the upcoming holiday season and even more so knowing that the entry fee went directly

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PETER'S  
pottery



St. Jude Children's  
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to St. Jude. He held a drawing for all who came and gave away a beautiful Peter's Pottery nativity set to one lucky winner.

Due to the pandemic last year, Peter changed the annual event into a virtual event with donations of \$100 going directly to St. Jude and giving donors a chance to win a \$1,000 Peter's Pottery gift card. It was a great success, too. This year, Peter is going one step further to make it an even better event for his customers and friends.

Twice a year, Peter's Pottery holds a Seconds Sale on all their pottery pieces that didn't make the grade to land on his showroom shelves for retail sale. Those seconds sales bring people from near and far as people try to grab their favorite pieces to add to their collection. Having attended one of those sale events myself, let me just say, it is quite the event and so much fun to pick up Peter's Pottery pieces at a discounted price. Most of the time, you can barely tell anything is wrong, but Peter inspects each piece and if it's not just right, he holds it back for the seconds sale.

This Christmas, Peter is hosting another online fundraiser for St. Jude, and it's pretty exciting for his pottery collectors. He explains, "This December we are hosting another Facebook fundraiser for St. Jude, which will give 150 people the opportunity to pick their time slot next spring at the seconds sale. We will close this spring sale to the public. The only people who can get into the seconds sale next spring will be those who have a ticket from their \$100 donation made in December 2021.

"It's a win-win for everyone. Our customers don't have to wait in line, they'll pick their time slot for when they want to come to shop the seconds sale, and St. Jude will benefit from all the \$100 donations made through our Facebook page. It's a tax-deductible donation to St. Jude, and more children will be helped because of this event."

The key to this event is that you will have to donate to St. Jude



through the Peter's Pottery Facebook page (Facebook.com/PetersPottery) on Monday, December 6, 2021. When they reach 150 donations, the event will close until next year. If someone donates \$500 to St. Jude, they can bring four friends with them to the sale. Each friend can choose a time slot to attend and shop.

"We are pretty excited about this event," said Peter. "I think our customers will enjoy knowing they have a definite time in which to shop and an opportunity to add to their collection. St. Jude is pretty excited about this event, too, as in past years we have donated quite a bit of money from our annual Open House.

"We so appreciate our customers joining us in this endeavor each year, and we are looking forward to seeing them shopping next spring at the Seconds Sale, which will be held on Wednesday, March 2, 2022. There won't be any rush, other than choosing your time slot early."

When you make your donation through Peter's Pottery Facebook page, there will be a link to St. Jude's website where you can make your secure contribution. Peter chuckled when he commented, "I just hope we don't crash St. Jude's website when it goes live." Let's do it!

REMEMBER: You have to go through Peter's Pottery Facebook page in order to get the ticket to the sale next spring. The drawing will open at 10 a.m. CST on Monday, December 6, 2021.

Happy Holidays from the crew at Peter's Pottery! 🎀

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From left to right: Chris Hamilton, Ronnie Thomas, Shirley Byars, Lisa Painter, Sylvia Cope-Duncan, Regina Johnson, Faye Alexander, Shavon Minor, James Farmer, Courtney Macvaugh-Roland (Not pictured: Johnny Flowers, Ann Macvaugh & Jessica Willis)

Margaret Cassada, MD, Medical Director      Sylvia Cope Duncan, LPC

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**Nov 26 - Home for the Holidays**  
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**Nov 27 - Donuts & Deals**  
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**Dec 2 - Cocoa & Candy Canes 3:30-6:30**  
*Annual Hot Cocoa Contest & Tree Lighting*

**Dec 4 - Christmas Parade 10:00**  
*Get in the holiday spirit watching this fun, festive parade! Call 887-4454 if you would like to be included in the parade*

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