

“Oh, deer!
We’re going virtual!”



Peter's Pottery: St. Jude Fundraiser Goes Virtual

by Cheryl Bryan

Deltans may not be able to gather around Peter Wood's dining room table this year or admire the magnificently decorated trees around his Mound Bayou home, but we can still help him celebrate the accomplishments and goals of his great passion: St. Jude Children's Research Hospital in Memphis.

Although it costs about \$2.8 million a day to run, no family ever receives a bill from St. Jude for treatment, travel, housing, or food. In their words, "All a family should worry about is helping their child live." Since it opened 50 years ago, treatments developed at St. Jude have helped push the overall childhood cancer survival rate from 20% to more than 80%.

Woods knows from personal experience how vital St. Jude's programs are: His son R.J. has received treatments for sickle cell anemia at St. Jude. R.J. has not only responded well to the treatments the family has never received even one bill. As Peter says, "How do you thank someone for that?" Well, one way is to give and to encourage others to give – so other children can receive the same benefits. With his Open House Parties the last three years – through which he raised over \$30,000 – Peter created an opportunity for generous donors to also enjoy a lavish display of Christmas décor and food.

Because of the pandemic, he's not able to host the party this year. But one less holiday party doesn't lessen the needs of the kids at St. Jude.

So Woods has found another way to encourage donations to St. Jude – a virtual fundraiser, with an even larger incentive than in past years – a \$1000 gift card that you can spend at Peter's Pottery store. There you'll find a trove of pottery treasures: collectible animals, dinnerware, lamps, vases, candlesticks, ovenware – each one beautiful, each one irresistible.

To participate in the drawing, go to Peter's Pottery Facebook page (October 23rd post) and click on the Fundraising link. It will take you directly to his St. Jude fundraising page.

The drawing will take place live on Saturday, December 12 – in time for you to select special items for your Christmas giving. In the meantime, go to peters-pottery.net and start choosing your pottery items! You can reach Peter's Pottery at 662-741-2283 or email peter@peters-pottery.net.

Please join Peter in this life-saving, life-giving tradition. All donations are tax deductible. 🎀

